

# NORTH AMERICAN INTERCOLLEGIATE Dairy Challenge

*Tomorrow's Dairy Leaders*

Dear Dairy Challenge Coach:

On behalf of the Midwest Regional Committee of the North American Intercollegiate Dairy Challenge, it is our pleasure to invite your school to participate in the 10<sup>th</sup> Annual Midwest Dairy Challenge. The event will be held February 5 - 7, 2014 and hosted by Fox Valley Technical College in Appleton, Wisconsin. Please note that the 2014 contest will take place Wednesday – Friday.

**Please complete the Entry Form by December 9, 2013 and return, along with the \$50 entry fee, to the North American Intercollegiate Dairy Challenge, c/o Ann Marie Magnochi, 3310 Latham Drive, Madison, WI 53713. Phone: 608-224-0400, Fax: 608-224-0300, [amagnochi@wdexpo.com](mailto:amagnochi@wdexpo.com).**

Each school may register up to four students and two additional students. This year's contest will be capped at 80 students. Entry fee for the first four students is \$50 total due at time of entry (December 9). Additional students can participate at \$350 per student; up to two additional students per university will be accepted. New this year, student skills assessment forms and liability waivers have been attached to this invite letter. Due to increased participation; the first four students entered by each school may participate. Additional students will be added as space allows. Skills assessment forms and liability waivers will be due **January 9, 2014**. Payment for additional students will be due prior to the contest and constitutes a commitment to participate (no refunds will be issued).

This year's contest hotel is the Holiday Inn, Appleton, Wisconsin. Room reservations will be made from the returned student information on the Entry Forms. Rooms will be provided for each school for the evenings of February 5<sup>th</sup> – 6<sup>th</sup> at no charge. The committee is asking your team to arrive at the hotel on Wednesday afternoon, February 5<sup>th</sup> and depart after the completion of the contest on Friday, February 7<sup>th</sup>. If you choose to stay on Friday night, room reservations and costs are the financial responsibility of the school. Driving directions to the hotel will be provided in later communications. We will be pairing coaches for room sharing again this year. If you have a roommate preference, please contact myself, Ann Marie Magnochi or Molly Kelley.

Dinner on Wednesday, February 5<sup>th</sup>; breakfast, lunch and dinner on Thursday, February 6<sup>th</sup>; and breakfast, lunch and a snack on Friday, February 7<sup>th</sup> will be provided for one coach and all participating students. Additional meals must be paid for at the time of registration at a cost of \$120 per person, this includes additional coaches. Should you have a member with dietary restrictions, please indicate this information on the Entry Form.

We look forward to your participation in this exciting and innovative contest. Additional information, including the schedule and guidelines, as well as entry forms and student information forms, will also be available online at [www.dairychallenge.org](http://www.dairychallenge.org).

Sincerely,

Bryan Horn  
Chairman  
Midwest Dairy Challenge Steering Committee

Kevin Rauchholz  
Host School Contact  
Midwest Dairy Challenge Steering Committee